

Dear Prospective Sponsor,

I hope this letter finds you well. On behalf of ReMix Dance Collective, I am thrilled to extend a special invitation to you as we celebrate our 20th Anniversary with a grand recital on June 1st at 4 pm at Twin Valley Middle School.

Over the past two decades, ReMix Dance Collective has been a cornerstone of artistic expression and community enrichment in Twin Valley. We are proud to announce that this year's anniversary show will be our gift to the community, with entry completely free of charge. This is our way of expressing gratitude for the unwavering support we have received from the community over the years.

At ReMix Dance Collective, we are not just about performances on stage; we are deeply woven into the fabric of our community. Our participation in events like the Elverson and Honey Brook Halloween parades has become a cherished tradition, drawing enthusiastic crowds who eagerly await our performances. It's a time when families and friends come together to watch our dancers take to the streets, accompanied by professional break dancers, a DJ, and captivating lighting and smoke effects. These events showcase our commitment to artistic expression and community engagement, bringing joy and unity to our town.

Our studio's impact extends beyond the stage. We have played a vital role in providing quality dance education and exposure to diverse cultures for children in our rural community. Many of our young dancers have experienced opportunities and perspectives that they would not have encountered otherwise. Our motto, "we are not just building dancers, we are building people," reflects our commitment to holistic development, nurturing not only dance skills but also character, discipline, and confidence in our students. Additionally, we have been committed to supporting dancers facing financial challenges by providing scholarships and assistance over the years.

Moreover, we are proud to share that numerous young dancers from ReMix Dance Collective have taken their love and skills of dance to higher levels of education, graduating from top universities as Dance Majors with distinguished honors and degrees such as a Bachelor's in Fine Arts. Others have gone on to explore professional dance careers, showcasing the depth of talent and dedication nurtured at our studio.

As we strive to make this event memorable and accessible to all, we are reaching out to local businesses and individuals who share our passion for the arts and community empowerment. Your sponsorship would greatly contribute to covering the costs of running this celebratory event, including venue rental, production expenses, and honoring our talented performers.

We expect over 500 attendees at this year's anniversary show, showcasing the immense support and interest from our community sponsors like yourself. Your sponsorship presents an excellent opportunity for exposure, as your brand will be prominently featured in our promotional materials, reaching a diverse audience of dance enthusiasts, families, and community members.

Enclosed with this letter is our sponsorship package detailing the various sponsorship levels and benefits. We invite you to join us in celebrating this milestone and supporting the arts in our community.

Thank you for considering this opportunity to contribute to our 20th Anniversary Show. Together, we can make this event a resounding success and create lasting memories for everyone involved.

Warmest regards,

*Liza Grundy*

Liza Grundy  
Owner  
ReMix Dance Collective



# ReMix 20th Anniversary Sponsorship Levels

## Platinum Sponsorship (2 available): \$2000

- Logo placement on all promotional materials (flyers, posters, website, social media).
- Logo present on website for a full year until May 2025.
- Special mention during the recital.
- Full-page advertisement in the digital program.
- Advertisement looping on the large projection screen at the beginning of the show and during intermission.
- Opportunity to set up a booth or table at the event.
- 2'x6' banner with company logo in the auditorium.
- Logo printed on all recital t-shirts and step and repeat for photo opportunities.
- Special seating in the auditorium.
- Complimentary picture of the entire cast mounted on a plaque for display.
- Mention of sponsorship level in press releases.





## High Gold Sponsorship (3 available): \$1000

- Logo placement on all promotional materials for six months.
- Half-page advertisement in the digital program.
- Advertisement looping on the large projection screen at the beginning of the show and during intermission.
- Verbal recognition during the recital.
- Custom banner (2'x3') in the lobby area.
- Complimentary picture of the entire cast mounted on a plaque for display.



## Gold Sponsorship: \$500

- Logo placement on the event's website and social media for 3 months.
- Quarter-page advertisement in the digital program.
- Verbal recognition during the recital.
- Advertisement looping on the large projection screen.
- Complimentary picture of the entire cast mounted on a plaque.



## Refreshment Rockstar (1 available): \$300

- Verbal announcement during the show.
- Name projected on the screen during the intro video.
- Sign at the refreshment table with name on it.



## Sight and Sound Sponsor (1 available) \$300

- Name displayed on the screen as "Lighting and Sound of today's show powered by \_\_\_\_\_".
- Verbal and video recognition during the show.





## Performance Partner (1 for each dance): \$50 (23 sponsor opportunities)

- Name listed as sponsor next to dance in digital program.
- Name announced prior to the dance number.

## Friend of ReMix: \$20

Name listed in the digital program and on the projection screen.

